



COBOCONK, NORLAND & AREA  
*Chamber of Commerce*

We welcome  
you to join!

*Local Businesses & Community  
Working Together*

**BECOME A** *member*

Your chamber of commerce membership entitles you to many beneficial programs and partnerships. There is something for everyone, no matter your industry or size of business.





## WHAT IS THE COBOCONK, NORLAND & AREA CHAMBER OF COMMERCE?

The definition is simple – a group of businesses working together to make their community a better place to work, live and invest. We're non-partisan, non-governmental and funded only by our members, although we often seek outside funding for our many community projects!

Our job is to bring our community voices together to make sure that our municipality, and the governments of Ontario and Canada are doing the right things for our businesses and community. The CNACC has more than 100 members – including businesses, community organizations, churches, cottage associations – all working together to draw resources and energy to our area to make real change.

### *How Do I Participate?*

Most members start out by following the work we do through member emails, our e-newsletter, and our Facebook page (be sure to sign up!) and by coming to events that appeal to them. One thing is for sure – the more you take advantage of our membership offerings, the more you will benefit from being a member! Participate by:

- Coming to networking events (or host one so you can profile your business).
- Attending learning opportunities
- Signing up for gas discounts, group benefit plans, and more!
- Volunteering or sponsoring a community event that holds meaning for you.
- Joining our Board of Directors: elected from our membership by our membership to guide our organization.



# MEMBERSHIP BENEFITS



## VISIBILITY

Stand out and get noticed on our social media, website and print media. Show you're a proud member by displaying your membership decal!



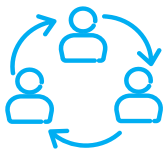
## DISCOUNTS

Group Health Insurance, Visa/Debit processing discounts, ESSO fuel discounts, sponsorship & advertising opportunities, and more!



## GROWTH

Receive business referrals, increase tourism and infrastructure, attract new people and businesses to our area and networking opportunities to help your businesses!



## ADVOCACY

Add your voice to those of other businesses speaking to our municipality and other levels of government about issues that matter to you!



## CREDIBILITY

Your reputation matters! Being part of a community organization such as the Chamber helps build your relationships with community members and other businesses. Membership also helps with community initiatives – beautification projects, advocacy for community infrastructure, community events and more!



## WHAT YOU AUTOMATICALLY GET WITH MEMBERSHIP

### SOCIAL MEDIA VISIBILITY

#MembershipMonday, post likes & shares.

### E-NEWS

A member exclusive e-newsletter that keeps you in the know.

### GRAPHIC DESIGN

Assistance with posters & social media.

### ADVERTISING & SPONSORSHIP

Multiple opportunities throughout the year.

### RETAIL PROMOTION

Seasonal events to promo retail members.

### BUSINESS DIRECTORY & INFORMATION

Listings in print & online.

### MEMBER TO MEMBER DISCOUNTS

Access discounts from other members.

### ADVOCACY

For community and members' interests at the municipal, provincial, & federal level.

### JOB OPPORTUNITY PROGRAM

Posted directly to our online job board & circulated to outside partners on your behalf.



# MAXIMIZE YOUR MEMBERSHIP

## CHAMBER PLAN

Canada's #1 employee health and dental plan for small businesses.

## MEMBERSHIP REFERRAL PROGRAM

Discounts and other perks for your renewal when you refer and they sign up!

## NETWORKING EVENTS & LEARNING OPPORTUNITIES

Take advantage of various networking events and learning opportunities.

## DIGITAL ADVERTISING ON CNACC WEBSITE

Advertising design and placement on our website!

## CANADIAN CHAMBER BENEFITS

You are also a member of the Canadian Chamber of Commerce with access to their programs and benefits.

# ACCOMPLISHMENTS OF THE LAST 9 YEARS

1 100+ members

2 \$700,000+ in funding brought into our community

3 Promotion partnerships with Lovin' It Local, Trent-Severn Trail Towns, our Regional Tourism Organization, and more

4 Management of Legion Park to help grow community recreation

5 Construction of the Norland pergola

6 Spearheading the Summit Wellness Centre Project

7 Seasonal "Shop Local" Events like our Fall Shopping Passport

8 UPCOMING: Norland outdoor skating rink

9 Annual events like Santa Claus Parade & Canada's Fresh Water Summit Festival

10 New docks at Lion's Park, Mill Pond, Riverside Park, boat launch on Government Dock Road, Rosedale boat ramp

11 New videos and photos of our beautiful area to invite tourists to visit

12 Beautification initiatives for every season

13 Tourism & Local Information Ambassadors hired each summer to carry out a number of projects for the community

# We welcome you to join!

## MEMBERSHIP FEES

\$195 +HST for business members

\$150 +HST for not for profit members & 2<sup>nd</sup> businesses

Your membership fee includes membership with the Canadian Chamber of Commerce with all of the promotions, discounts, and information the membership entitles you to.

Sign up by April 24th to receive your complimentary listing in our Things to See and Do print directory!

*We look forward  
to welcoming you!*

### PLEASE MAKE CHEQUES PAYABLE TO:

Coboconk, Norland & Area Chamber of Commerce  
or CNACC.

E-transfers may be sent to [CNACCetransfers@gmail.com](mailto:CNACCetransfers@gmail.com)  
with password 'membership'.

### SEND CASH OR CHEQUES TO:

CNACC  
6666 Hwy 35,  
P.O. Box 177  
Coboconk, ON K0M 1K0

Sign up to be a member at [coboconknorland.ca](http://coboconknorland.ca)



*Don't be a stranger!*

[coboconknorland.ca](http://coboconknorland.ca)

(705) 454-1110

[chamber@coboconknorland.ca](mailto:chamber@coboconknorland.ca)



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